

Broadcasters take on pirates in bid to stem revenue losses

The loss of revenue to Indian firms on account of piracy is expected to hit \$3.08 bn by 2022

Lata Jha
lata.j@livemint.com
NEW DELHI

Indian broadcasters are chasing pirates as illegal streaming devices and signal theft eat into revenues, especially of big-hit shows such as live sports.

Star India recently filed a case against Android software aggregator Thop TV right before the ICC World Test Championship Final. It said Thop TV is a rogue app providing illegal access to films, shows and live sports on TV, as well as video-on-demand content, without authorization from the original owner.

Sony Pictures Networks too has secured a Dynamic John Doe injunction order from the Delhi High Court to prevent infringement of copyrights for two upcoming international cricketing series: India-Sri Lanka men's international series in July and the India-England men's international series in August and September.

A John Doe order is a pre-infringement remedy provided to protect the intellectual property rights of the creator of artistic works.

Apart from torrent websites and local cable operators that may be showing and charging for channels illegally, broadcasters now have to deal with so-called Kodi boxes, a term for illicit WiFi streaming devices costing \$850-4,500, which capture and stream unauthorized TV content.

Reasons for piracy include non-secure encryption technology used for television signals that make them easy to hack and the long-standing consumer habit of wanting content for free. According to two media experts who did not wish to be named, firms could be losing 10-25% of their annual revenues to piracy.

Kodi boxes, often made in China and Ukraine, offers content of all major



More than 400 Indian channels are streamed illegally globally without paying any fees to Indian broadcasters.

Indian broadcasters, including Star, Zee, Viacom18, Sony Pictures, ETV and Sun TV besides free channels, and can be found on various e-commerce sites and wholesale or retail stores in states such as Gujarat, Delhi, Uttar Pradesh and West Bengal.

STAR filed a case against Thop TV, alleging it was a rogue app providing illegal access

SONY Pictures secured an injunction order to prevent copyright infringement

KODI boxes, which capture and stream unauthorized TV content, are also a sort of concern

EXISTING laws do not contain any provision that prohibits sale and use of such boxes

A broadcast network executive who did not wish to be named said that existing laws on broadcasting and distribution of satellite television channels do not contain any provision which prohibits the sale and use of such boxes, and their manufacturers or sell-

ers are not required to obtain any licence or certificate from the ministry of information and broadcasting. Plus, makers of these boxes are located in non-compliant jurisdictions, the person said.

According to a report by Digital TV, a media research company, the loss of revenue for broadcasters and channels in India on account of piracy is expected to hit \$3.08 billion by 2022.

"The covid-19 pandemic has seen a sharp rise in the consumer base for this illegal content, due to the fact that viewers are now more comfortable consuming content over the Internet," said Namita Viswanath, partner at IndusLaw, adding that in India, companies such as Rhysley Pvt Ltd, Boss IPTV, Tashan IPTV, Vois IPTV, Punjabi IPTV, Indian IPTV, Brampton IPTV and Boss Entertainment have been identified as major operators in the TV piracy market.

Star, Sony, Zee and Viacom18 did not respond to *Mint's* queries on piracy and losses.

Chandrashekar Mantha, partner at Deloitte said such piracy could happen for any TV property, given that viewers may seek programmes at optimal cost, but the demand could be higher marquee events.

Brands change logos to salute covid warriors, promote safety

Saumya Tewari
saumya.t@livemint.com
NEW DELHI

Brands are finding ways to motivate consumers by celebrating the Good Samaritans who extended help for oxygen supply, hospital beds, food supply and medicines. Slice, the mango drink owned by PepsiCo India, for instance, has launched an Instagram augmented reality (AR) filter that changes its logo, albeit only digitally, to reveal an inspiring story of a covid warrior.

Users can log into their Instagram account and, using this filter, can scan any Slice logo present either on a product (the Slice bottle), billboard or brand's official social media handles. The logo will instantly transform into a small blur of text with the name of a covid hero and the noble deed.

This initiative is a part of the brand's 'Aam Nahi Khaas Ho Tum' campaign that celebrates ordinary citizens who have helped others by providing free meals, free rides to hospitals, or helped procure beds, medicines, or oxygen.

"We saw an army of citizens, young, old, men, and women, all coming together to support each other. Through this campaign, we aim to recognize these covid heroes and, in our own way, salute their indomitable spirit by putting up some of their stories in place of the brand logo across platforms, thereby reflecting their moments of courage and selflessness," said Anuj Goyal, associate director, Tropicana and Slice, PepsiCo India.

Recently, germ protection brand Dettol also replaced its iconic logo with stories and images of "covid protectors" who stepped up to help during India's severe covid-19 wave. Dettol has curated 100 such



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stories of frontline workers and other citizens who helped meet demand for medical oxygen and provide ration kits and medicines to those in need.

Four million special Dettol packs, which come with pictures of these heroes with a brief introduction of their noble work, are being sold across 500,000 stores across the country. These packs will carry a message of hope across the country, said Dilan Gan-

gani, regional marketing director, South Asia, health and nutrition, Reckitt.

"We believe these stories when shared give a sense of much needed optimism among those seeing them. Therefore, as a brand, we have for the first time in Dettol's history, given up our logo to share their actions," he said.

Gladi detergent, owned by RSPL Ltd, also covered the logo on its packs by printing a mask over it to encourage people to wear masks. This came with a message 'Bachao Mein Hi Samajhdaari Hain' (It is sensible to take precautions) on every pack.

using our pack and then extending the campaign to other mediums seemed the best way to bring about a change in behaviour and build upon our connect with our massive consumer base," said Rahul Gyanchandani, joint managing director, RSPL.

In a pre-covid world, brands did experiment with logos and product packaging. Coca-Cola, for instance, replaced the brand name on one side of its

bottle labels with words like 'Bhai', 'Didi', and 'Papa' as part of its global campaign 'Share a Coke', to establish a personal connect with the consumers.

In 2009, Nestle launched a campaign titled 'Me and Meri Maggi' to commemorate the completion of the brand's 25 years in India by putting the photos of consumers on product packs.

Traditionally, brand assets such as logos, mascots, and labels have been sacrosanct, experts said. However, in unprecedented times such as these the messaging assumes greater importance for a brand to stay connected with consumers.

PIRATE'S DEN

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TIJARIA REGD. OFF: SP-1-2316, RICO INDUSTRIAL AREA, RAMCHANDRAPURA, SITAPURA EXTENSION, JAIPUR-302022. TELEFAX: 0141-233372. EMAIL: INVESTORS@TIJARIA-PIPE.COM. CIN: 25209R21006PLC022828					
EXTRACT OF STATEMENT OF AUDITED STAND ALONE FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31st MARCH, 2021 (Rs. in Lakhs except EPS)					
Sr. No.	Particulars	3 Months Ended 31.03.2021 (Audited)	Year Ended 31.03.2021 (Audited)	3 Months Ended 31.03.2020 (Audited)	Year Ended 31.03.2020 (Audited)
1	Total Income from operations and others	2463.38	6336.60	1297.22	
2	Net Profit/(Loss) for the period (before Exceptional and Extraordinary Items and tax)	(559.43)	(1400.67)	(304.80)	
3	Net Profit / (Loss) for the period before tax (after Exceptional and/or Extraordinary Items)	(559.74)	(1401.29)	(302.53)	
4	Net Profit / (Loss) for the period after tax (after Exceptional and/or Extraordinary Items)	(559.74)	(1401.29)	(302.53)	
5	Total Comprehensive Income for the period (Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax))	(551.42)	(1392.97)	(309.74)	
6	Paid-up equity share capital (face value of Rs. 10/- each)	2862.66	2862.66	2862.66	
	Earnings Per share of Rs. 10/- each (not annualised)				
	Basis	(1.93)	(4.87)	(1.08)	
	Diluted	(1.93)	(4.87)	(1.08)	

Note: 1. The above financial results have been reviewed and recommended by the Audit Committee and approved by the Board of Directors at their meeting held on 28th June, 2021. 2. Previous period figures have been regrouped/rearranged wherever considered necessary. 3. As regard to Deferred Tax as per Ind AS-12 on "Income Taxes", there is a net deferred tax asset for the past years amounting to Approx. Rs. 2327.80 Lakhs. As evidenced by the current year (FY 2020-21) financials, there is a swift turnaround in the "pipes" segment. The management is seriously contemplating the certainty and sustainability for the above said turnaround in the future, based on future profits projection being prepared, considering the business climate, orders on hand, tenders being filed, future capex. Current situation of Indian Economy due to COVID-19, past experience etc. Pending the above, as matter of prudence, the company has not recognised the said deferred tax asset. 4. The figures of the quarter ended March 31, 2021 are the balancing figures between audited figures in respect of the full period of twelve months ending as at March 31, 2021 and the unaudited published year to date figures upto December 31, 2020, being the date of the end of the third quarter of the Financial Year. 5. Operating Segments: The Company primarily operates in two segments i.e. Pipes & Textiles. The products considered for each operating segments are: 1) Pipes includes HDPE, PVC pipe, irrigation system; 2) Textile includes Mink Blankets, Mask. 6. The above is an extract of the detailed format of quarterly/financial results filed with the stock exchange under Regulation 33 of SEBI (Listing Obligations and disclosure requirements), Regulations, 2015. The full format of the quarterly/financial results are available on the websites of the stock exchanges i.e. www.nseindia.com, www.bseindia.com and on the Company's website, www.tijaria-pipes.com. For and on behalf of the Board sdt., Praveen Jain Tijaria Place: Jaipur Date: 28.06.2021 (DIN: 00115002) Whole Time Director

RELIABLE VENTURES INDIA LIMITED				
CIN : L22354MP1992PLC007295				
REG. OFFICE : A-6, RELIABLE HOUSE, KOH-E-FIZA, BHOPAL, MP-462001				
Tel.No.: 0755-4902458, Email : reliablegroup@gmail.com				
Website : noorussabahpalace.com				
STATEMENT OF AUDITED FINANCIAL RESULTS FOR THE QUARTER AND TWELVE MONTHS ENDED 31-03-2021				
(Rs. In Lacs)				
S. No.	PARTICULARS	Quarter ended 31st March, 2021	12 months ended 31st March, 2021	Quarter ended 31st March 2020
		Audited	Audited	Audited
1	Total Income from Operations	453.47	1,016.50	505.37
2	Net Profit/(Loss) for the period (before Tax Exceptional and/or Extraordinary Items)	82.45	(59.75)	38.49
3	Net Profit/(Loss) for the period before Tax (after Exceptional and/or Extraordinary Items)	82.45	(63.70)	17.38
4	Net Profit/(Loss) for the period after Tax (after Exceptional and/or Extraordinary Items)	71.69	15.96	(40.91)
5	Total Comprehensive Income for the period (comprising profit/(loss) for the period (after tax) and other comprehensive income (after tax))	71.69	15.96	(40.91)
6	Equity share Capital	1101.29	1,101.29	1,101.29
7	Reserves (excluding Revaluation Reserve) as shown in the audited balance sheet of the pervious year	-	-	-
8	Earning Per Share (of Rs. 10/- each for continuing and discontinued operations)-			
	1. Basic :	0.65	0.14	-0.37
	2. Diluted :	0.65	0.14	-0.37

Notes :

- The above Financial Results have been reviewed by the Audit Committee and approved by the Board of the Company in their meeting held on 29th June, 2021.
- This statement has been prepared in accordance with the Companies (Indian Accounting Standards) Rules 2015 (Ind AS) prescribed under Section 133 of the Companies Act, 2013 and other accounting practices and policies to the extent applicable.
- The company has only one business and geographical segment viz. hotel operation in India, hence no further disclosures are required to be made as per Indian Accounting Standard-108 on "Operational Segments".
- The above is an extract of detailed unaudited financial results filed with the Mumbai Stock Exchange Ltd. Under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the results is available on the Website of BSE "www.bseindia.com" and Company Website "www.noorussabahpalace.com".

For Reliable Ventures India Limited
Sd/-
(SANOBER BANO)
EXECUTIVE DIRECTOR

Bhopal : 29-06-2021

भारतीय रिजर्व बैंक			
RESERVE BANK OF INDIA			
Department of Supervision			
C-8, Bandra Kurla Complex, Bandra, Mumbai 400 051			
www.rbi.org.in			
Directions under Section 35-A of the Banking Regulation Act, 1949 (AACS) - Punjab and Maharashtra Cooperative Bank Limited, Mumbai, Maharashtra - extension of validity period of Directions Punjab and Maharashtra Cooperative (PMC) Bank Limited, Mumbai, Maharashtra, a Multi-State Urban Cooperative Bank was placed under All-Inclusive Directions under Sub-section (1) of Section 35-A read with Section 56 of the Banking Regulation Act, 1949 with effect from close of business on September 23, 2019 vide Directive DCBS.CO.BSD-/D-1/12.22.183/2019-20 dated September 23, 2019, in the interest of depositor protection. The directions were last extended vide Directive dated March 26, 2021 up to June 30, 2021.			
2. In response to the Expression of Interest (EOI) dated November 3, 2020 floated by PMC Bank for its reconstruction, certain proposals were received. After careful consideration, the proposal from Centrum Financial Services Ltd. (CFSL) along with Resilient Innovation Pvt. Ltd. has been found to be prima facie feasible. Accordingly, in specific pursuance to their offer dated February 1, 2021 in response to the EOI, RBI has, on June 18, 2021, granted "in-principle" approval, valid for 120 days, to CFSL to set up a small finance bank (SFB) under the general Guidelines for 'on tap' Licensing of Small Finance Banks in the Private Sector dated December 5, 2019.			
3. Taking into account the time required for completion of various activities involved in the process, it is considered necessary to extend the aforesaid Directions. Accordingly, it is hereby notified for the information of the public that the validity of the aforesaid Directive dated September 23, 2019, as modified from time to time, has been extended for a further period from July 1, 2021 to December 31, 2021, subject to review.			
4. All other terms and conditions of the Directives under reference shall remain unchanged.			
(Monisha Chakraborty) Chief General Manager			
Mumbai "Don't get cheated by E-mails/SMSs/Calls promising you money"			

CAMAC COMMERCIAL COMPANY LIMITED						
Corporate Identity Number : L70109DL1980PLC169318						
Regd. Office : I Floor, Express Building, 9-10, Bahadur Shah Zafar Marg, New Delhi - 110 002						
Phone : 7303495374, E-Mail : camaccommercial@gmail.com, Website : www.camaccommercial.com						
Extract of Audited Financial Results for the Quarter and Year ended 31st March, 2021 (Rupees in Lakhs except per share data)						
Sl No	Particulars	Standalone		Consolidated		March 31, 2020 (Audited)
		Quarter ended March 31, 2021 (Audited)	Year ended March 31, 2021 (Audited)	Quarter ended March 31, 2021 (Audited)	Year ended March 31, 2021 (Audited)	
1.	Total income from operations	63.99	103.46	428.14	528.72	428.14
2.	Net Profit/(Loss) for the period (before tax and Exceptional Items)	17.68	93.36	343.01	461.13	343.01
3.	Net Profit/(Loss) for the period before tax (after Exceptional Items)	17.68	93.36	343.01	461.13	343.01
4.	Net Profit/(Loss) for the period after tax and Exceptional Items	14.79	79.10	286.98	386.69	286.98
5.	Total Comprehensive Income for the period (Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax))	29.48	102.30	7,373.62	-1,377.70	12,241.32
6.	Equity Share Capital	88.28	88.28	88.28	88.28	88.28
7.	Other Equity			157,099.28	149,725.64	309,615.53
8.	Earnings per share of Rs 10 each					
	(a) Basic (Rs)	1.68	8.96	32.51	43.80	51.36
	(b) Diluted (Rs)	1.68	8.96	32.51	43.80	51.36

Notes :

- The above Audited Financial Results for the quarter and year ended March 31, 2021 have been reviewed by the Audit Committee and approved and taken on record by the Board of Directors at their respective meetings held on June 29, 2021.
- The above is an extract of the detailed format of the Audited Financial Results for the quarter and year ended March 31, 2021, filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Financial Results of the Company are available on the website of the Company and has also been sent to the Calcutta Stock Exchange Limited on June 29, 2021.

By Order of the Board
For Camac Commercial Company Ltd.
Sd/-
(Swati Shrivastava)
Director
Place : New Delhi
Date : June 29, 2021
DIN: 08659225

Growth is not just about chasing success. It's also about learning from failures.

Growth is...On.

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Bhilwara Spinners Limited			
CIN: L117115 RJ 1980 PCL008217			
Regd. Off.: 26, Industrial Area, Bhilwara - 311 001 (Rajasthan)			
AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31ST MARCH, 2021 (Rs. in Lacs)			
Particulars	Quarter Ended 31.3.2021	Year Ended 31.3.2021	Year Ended 31.3.2020
		Audited	
Total income from Operation (net)	47.86	197.10	687.27
Other Income	56.93	169.61	83.25
Exceptional Items	14.58	9.44	462.14
Net Profit (+)/Loss(-) from Ordinary Activities	41.62	121.96	17.26
Net Profit (+)/Loss(-) after Exceptional income & tax	45.80	108.27	384.22
Paid-up equity share capital (Face Value of the Share Rs.10/- per share)	676	676	676
Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	-	1616.30	1508.03
Earning per share from Ordinary Activities	0.62	1.80	0.26
Earning per share After Exceptional income & Tax	0.68	1.60	5.68

Note:

The above is an extract of the detailed format of financial result for the quarter/year ended 31st March 2021 filed with the stock Exchange under regulation 33 of SEBI (Listing and other Discloser Requirements) Regulations 2015. The full format of the financial results are available on the stock Exchanges websites www.bseindia.com.

By order of the Board
for Bhilwara Spinners Limited
Ashok Kumar Kohari
Director
Date : 29th June, 2021
Place : Bhilwara (Rajasthan)
DIN-00132801

